

REAL - WORLD  
**\$UCCESS\$**



By: Justin Benzel

WITH GENE HARDING

HELLO, MY NAME IS GENE. I'M  
AN EXTREMELY WELL RESPECTED  
TICKET BROKER\*\* I'M SO DIS-  
HEARTENED WITH YOUR LAZY  
GENERATION'S WORK ETHIC,  
THAT I FEEL OBLIGATED TO  
SHARE MY EXPERT KNOWLEDGE  
ON SUCCESS.



\*\* OXYMORON

FIRST, BE COMFORTABLE IN THE OFFICE, TREAT IT LIKE YOUR HOME, SO YOU DON'T MIND STAYING TO FINISH THE JOB.



DON'T WASTE ANY TIME EVER, FOR ANY REASON.





TECHNOLOGY IS UNRELIABLE,  
AND SHOULD BE BLAMED FOR  
ALL OF YOUR SHORTCOMINGS.

I CALLED YOU  
BECAUSE YOU'RE  
I.T. AND MY DAMN  
COMPUTER HAS  
CRASHED FOR  
THE 8TH TIME  
THIS WEEK.

WELL HOW  
MANY WINDOWS  
DO YOU HAVE  
OPEN?

200, BUT WHAT  
DOES THAT HAVE  
TO DO WITH IT?

SPEND YOUR MONEY WISELY

SO YOU SPENT 500  
DOLLARS ON TICKET  
SHAPED MAGNETS, AND  
OUR COMPUTERS STILL  
RUN ON MS-DOS!?!

I HEAR WHAT  
YOU'RE SAYING,  
BUT WHAT IS  
YOUR POINT?



SHIFT YOUR PARADIGM, IT'S  
OKAY TO SLEEP ONLY WHEN  
YOU HAVE NO WORK TO DO.



DON'T TRUST YOUR EMPLOYEES,  
AND TREAT THEM LIKE GARBAGE.  
YOU'RE PAYING THEM, YOU CAN  
DO WHATEVER YOU WANT. OVER-  
REACT. THEY'LL REMEMBER  
BETTER NEXT TIME.

WHAT THE HELL IS WRONG  
WITH YOU!? YOU USED ARIAL  
NARROW IN AN EMAIL!?  
HOW'RE THEY GOING TO  
READ THAT!? ARE YOU  
SURE YOU WENT TO COLLEGE!?



AND REMEMBER TO KEEP  
YOUR EYE ON THE PRIZE. THE  
GOAL IS TO MAKE AS MUCH  
MONEY AS POSSIBLE BY  
SACRIFICING YOUR HEALTH AND  
SANITY, JUST SO YOU CAN DIE  
BEFORE YOU GET A CHANCE  
TO SPEND IT.





This comic is  
based on a real  
person, I promise.

I hope that you  
laughed, or smiled  
at least.



Comments or  
suggestions are  
welcome:

benzeljr@email.uc.  
edu

THANKS !

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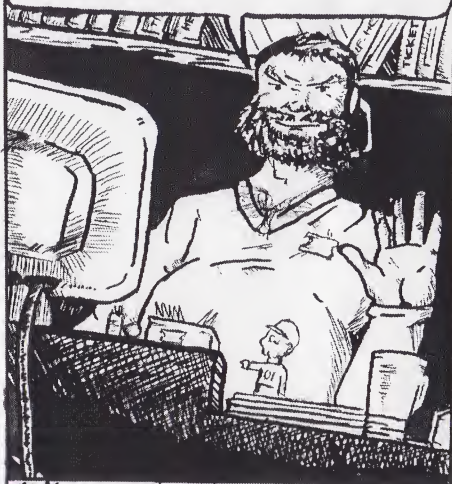


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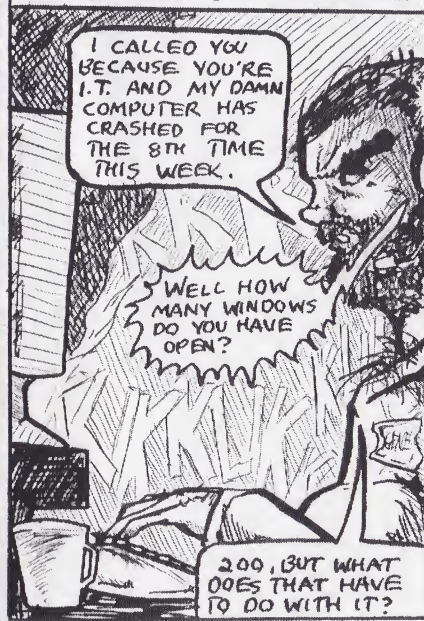
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# SPEND YOUR MONEY WISELY

SO YOU SPENT 500 DOLLARS ON TICKET SHAPED MAGNETS, AND OUR COMPUTERS STILL RUN ON MS-DOS!?!

I HEAR WHAT YOU'RE SAYING, BUT WHAT IS YOUR POINT?



SHIFT YOUR PARADIGM, IT'S OKAY TO SLEEP ONLY WHEN YOU HAVE NO WORK TO DO.



DON'T TRUST YOUR EMPLOYEES, AND TREAT THEM LIKE GARBAGE. YOU'RE PAYING THEM, YOU CAN DO WHATEVER YOU WANT. OVER-REACT. THEY'LL REMEMBER BETTER NEXT TIME.

WHAT THE HELL IS WRONG WITH YOU!? YOU USED ARIAL NARROW IN AN EMAIL!? HOW'RE THEY GOING TO READ THAT!? ARE YOU SURE YOU WENT TO COLLEGE!?



AND REMEMBER TO KEEP YOUR EYE ON THE PRIZE. THE GOAL IS TO MAKE AS MUCH MONEY AS POSSIBLE BY SACRIFICING YOUR HEALTH AND SANITY, JUST SO YOU CAN DIE BEFORE YOU GET A CHANCE TO SPEND IT.

